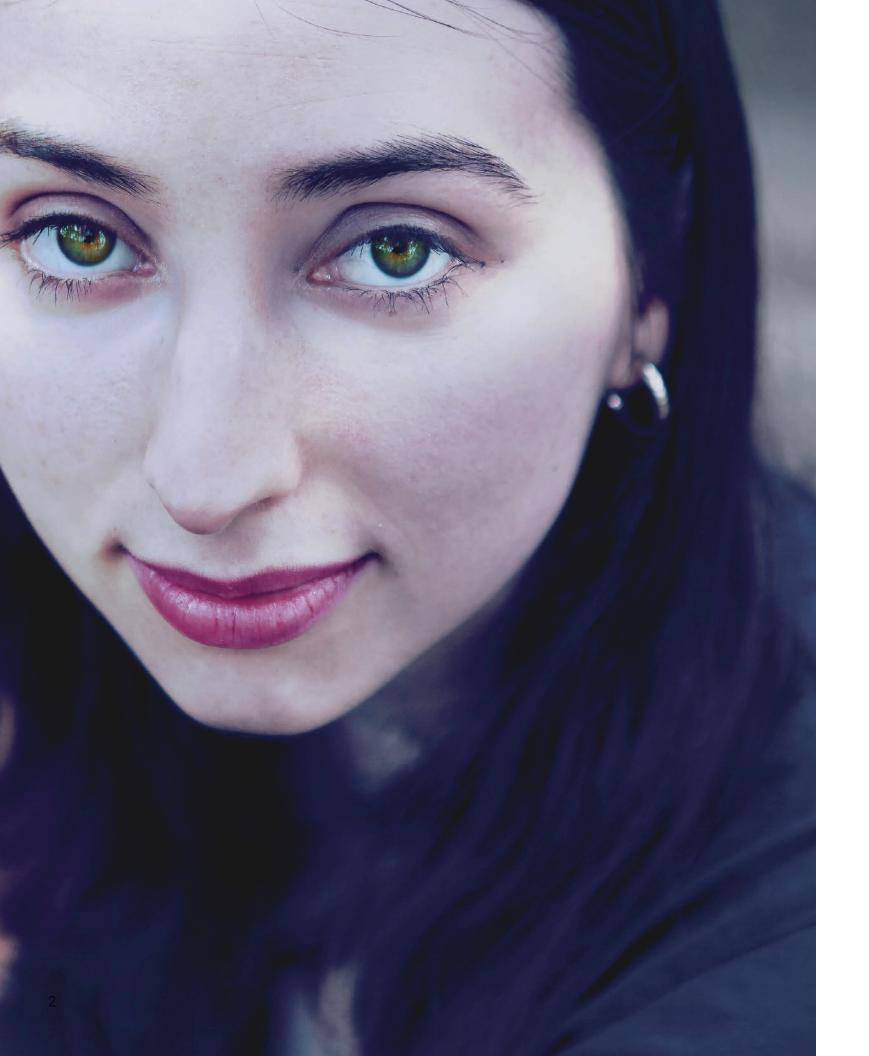


PORTFOLIC



Lorena Cantó Woltèche

Graphic designer and classical violist

I'm a Spanish graphic designer and violist based in London since 2013. My whole life I have trained in the field of classical music, pushing me to leave home to study at the Yehudi Menuhin School and the Guildhall School of Music & Drama where I graduated in 2020.

It was my deep interest in the language of music that woke an early interest in graphic design, the language of visual communication. Today, besides keeping an active performing career as part of the Jubilee String Quartet and duo Fabuale, I help musicians find a visual voice by creating their branding and promotional materials using photography and illustration.

Banksy style urban photo montage depicting my two artistic sides: My passion for graphic design and love for music.

A bold portrait inspired by the epressive textures of an old street wall. The high contrast of the human figure seems to make it come out of the background creating drama.



Urban self-portrait

Photo composition, Photoshop Personal Project





The subject is placed over a retro oriental cityscape. Although all the atention is brought to her left eye by lighting the left side of the face brighter than the sun, the off centre dot in the sky brings harmony and balance to the image. To emphasize the subject further, the image is constitued by a simple pink gradient pallete for the light and black for the shadows, making this a contrasting and mysterious looking portrait.

Asian Sunset

Photo composition, Photoshop Private Comission, 2021





- 1. With its extended golden wings **the parrot** is a divine looking creature that places us in the tropics and symbolises either purity trying to put the subject off temptation, or Aphrodite's messenger.
- 2. The bright apple was added to reffer to christianity where it symbolises temptation or Ancient Greece where it represents Aphrodite's sacred fruit. These two different versions allow the viewer to make their own interpretations.



This modern baroque portrait explores the symbolism behind the compositional techniques of the period. Either seen as a representation of Eve in the Garden of Eden or the greek goddess Aphrodite, the subject is directly lit and placed over a black background imitating the chiaroscuro technique. The dynamic of the composition is created by juxtaposing all the elements in a manner that an illusion of

Revival

Photo composition, Photoshop Private Comission, 2021

movement is created.
The subject's hair is tilting to one side, the parrot's wings extended in the air and the apple hovering over the hand.

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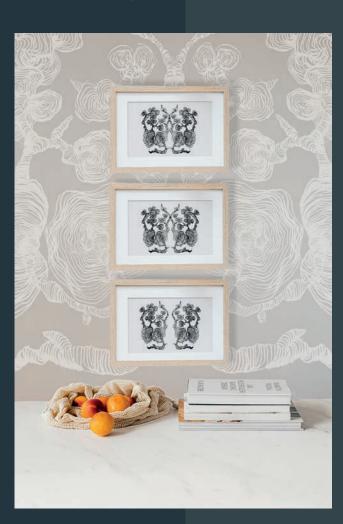


Breathing Lungs is an exploration of symmetry in a scanned pencil drawing, cleaned and mirrored on Photoshop.

To achieve this elegant and calm design mockup, I experimented blending the drawing on the cream wall by using the difference (dark) and divide (light) blending modes.

Breathing Lungs

Pencil drawing composition, Photoshop Personal Project, 2021





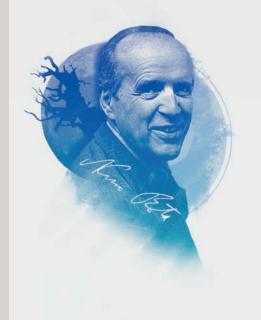
Nino Rota

Mixed composition, Photoshop Thumbnail package, Sands Films Studio, London 2021 A selection of thumbnails were created to advertise a concert for the Sands Films Studio. In this design, rectangular elements of different sizes, textures and opacities have been rearanged to create an illusion of volume, making this a modern and dynamic composition.









Picture composition, Photoshop Sands Films Studio, 2021

Duo Fabuale was looking for an digital collage of composer Nino Rota that visually represented the melancholy, nostalgia and modesty, often evoked by his music. Using the blue gradient pallete and the moon as a metaphore of night, the left hand side of the image represents one's imagination. On the right hand side of the portrait, three circles make the shape of a CD representing the real and physical side of music.

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2 0 1 9 has been a very successful year, with possible reviews from course such as the funday Times, Classical Sours, the Daily Telegraph, Commolines and Stock Magazine for their recording of these largest quarters completed for fundamental tree desires in 20th atoms with their records of first Police at the Gamel Bergamo Classic Music Anned in Langano, subtantand, fedure reorgaments for zero and 20th Stockholm entremands and variable producerted and Chalmedriche in London and Puris, professions in Sarino full Candidagol and Machic, is well as being Associate String Quartet at the Royal Birmingham Conservations.

PERFORMANCES

in quartet was selected to perform at the preoxigious international Chamber Mosic Feditors in Menticlein, and a second chamber Mosic Feditors in Menticlein, and in December 2014, as well as a toru of the Souwest of England with Concerts in the West in the execution of 2015. He has a string connection with sext Sedimental, appearing in the Reseal International anamer Manic series in 2017 fellowing their Studies Its Rainer Schmidt, and also appeared at the Festivation of their Sediment Control of the Sediment Control of their Sediment Sedi

The Jubilee Quartet would like to thank highl Brown and the Stradikari Trust, the Mears/Speers and Eyers families and Mike Down for their generous support.

THE QUARTET EZ





Portfolio

Layout design, Indesign Jubilee String Quartet, 2020

A modern and dynamic twelve page digital PDF portfolio was designed to be updated and refreshed when necessary. Its goal is to be informative but also help people get to know more about the four individuals that make the quartet. This design is created using a simple two-column grid (1.) although in some exceptions the structure is broken to invite the reader to browse through the page with greater freedom (2.).



Duo Fabulae's motto is "we tell stories through music", therefore, with every image the brand needs to convey a strong sence of narrative. The brand uses black and white as primary colours to create tension and the illusion of the stage lighting. The hands, being the only expressive elements in the image have been cloloured as a metaphore of music coming to life.

Musical Hands

Photo composition, Photoshop Facebook Cover, Duo Fabulae, 2021

Recital

Photo composition, Photoshop Concert Poster, Duo Fabulae, 2021

The duo Fabulae brand being modern and expressive wouldn't be the same without the sharp edges of the Acumin Typeface. The sence of space in the design is created by a clear hierarchy in size and weight of the text, and a wider spacing between the lettres.



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